



## The City and The Tower



### Key Points

The Square Mile, Britain's  
Financial Heart,  
The Gherkin & The Shard,  
950 years of history at  
The Tower of London

Often referred to as The Square Mile, The City of London is the heart of Britain's Financial Services industry. It really is just over one square mile in size, and it's the area the Romans knew as London about 2000 years ago. It may be small, but the City packs a financial punch as the world's biggest money market. Trillions of Dollars pass through here every year. The City has its own Police Force and Lord Mayor, and is largely governed by its own Corporation, quite separate from the administration of the much larger body of London that surrounds it.

### The Tour

Let's journey through this unique place together, aboard one of London's classic Routemaster buses, with your Guide telling you all about the fascinating history as we go. Locations include:

- **Fleet Street**, the original home of the British Newspaper industry.
- **St Paul's Cathedral\***, with its famous dome and the Whispering Gallery within.
- **The Bank of England**, traditionally known as The Old Lady of Threadneedle Street.
- **Royal Exchange**, founded in the 16th Century as an early commercial centre.
- **Museum of London\*** - the history of London, from prehistoric times to the modern day.
- **Tower of London\***, the historic Royal Prison and Fortress, with centuries of grisly history.
- **Tower Bridge\***, London's majestic bascule bridge, which opens to allow large vessels to pass to and from the Pool of London.

*\*depending on your time and the rest of your agenda, you may like to consider pre-booking a group visit here, or perhaps a River Cruise from Tower Pier. Just let us know if you'd like us to schedule accordingly.*

**Tour duration:** Approximately 2 hours, depending on traffic conditions and the location of your selected Start and End points.



## About Us

**We've been entertaining and transporting people around the streets of London since 2005.**

**As a company, we like to say we're big enough to matter and small enough to care.**

We take great pride in our lovingly cared-for fleet of classic red Routemaster buses, and just as much pride in the quality of our Customer Service. From our delightful and friendly office team to our approachable, professional Drivers and Conductors, and the Blue Badge Guides who accompany our tours, we all love what we do and care passionately about delivering a top class service.

Our buses are from the famous Routemaster fleet, designed for London Transport in the 1950s and built between 1954 and 1968.

It was originally envisaged that they would have been replaced by the end of the 1970s, but these dependable vehicles outlasted a number of young upstarts and remained a part of the London public transport network past the year 2000.

The combination of great build quality and smart design means that – with loving care from owners like us – these fine old buses can carry on roaming the streets of London, playing their part in presenting the London experience for new generations of visitors to enjoy.

We can offer the services of Blue Badge Tour Guides in a wide variety of languages, and we're always happy to tailor a tour to accommodate any special requirements or points-of-interest.

Onboard refreshments and snacks can be arranged, and if you'd like one of our tours to tie-in with another activity, such as a Thames River Cruise, a flight on the London Eye or a visit to a historic building, we'll be delighted to help with those arrangements.

We guarantee you won't find a company that cares more about helping you enjoy London By Routemaster.

